

JRM:Imp 02/02/04



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DZUHA  
2-11-04  
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Eric E. Ellingson

Application No.: 09/585,678

Filed: June 1, 2000

For: CAPTURING AND ENCODING  
UNIQUE USER ATTRIBUTES IN  
MEDIA SIGNALS

Examiner: S. Patel

Date: February 2, 2004

Art Unit 2621

Confirmation No. 4533

CERTIFICATE OF MAILING

I hereby certify that this paper and the documents referred to as being attached or enclosed herewith are being deposited with the United States Postal Service on February 2, 2004, as First Class Mail in an envelope addressed to: MAIL STOP AF, COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450.

Joel R. Meyer  
Attorney for Applicant

RESPONSE AFTER FINAL REJECTION

MAIL STOP AF  
COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

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FEB 10 2004

Technology Center 2600

Sir:

Responsive to the Office Action dated October 1, 2003, Applicant responds as follows:

02/06/2004 HVUONG1 00000135 501071 09585678

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